ASIIN Vietnam Conference 2024

Empowering Futures:
Exploring New Solutions for Higher Education in Vietnam and Germany

25-26 September 2024

When	**25-26 September 2024**
Where	**Online via Zoom**
Who	**ASIIN with support of MOET**
What	**ASIIN, with support of the Vietnamese Ministry of Education and Training,** is hosting this state-of-the-art conference, which will address a range of "hot topics", that are currently high on the Vietnamese and international QA agendas. **In the opening session**, we together **will explore the use of Artificial Intelligence (AI)** in all aspects of higher education. European and Vietnamese Experts will discuss the opportunities and challenges posed by AI sharing global best practices, **addressing the incorporation of AI into Teaching and learning, research and HE administration**. **Session 2** will present best practice examples from both Vietnam and Germany **on how to institutionalize modern management systems** in higher education and **how to implement successful features of institutional autonomy.** **Session 3** will be devoted to the topic of **internationalization and present successful examples of international collaboration** in higher education and regarding the provision of skilled workers for the countries´ economies. We will jointly highlight the possibilities for higher education exchange between

Germany and Vietnam, also probing into issues such as **how to initiate Joint International Study Programs** and presenting strategies on how to modernize study programs in their quest for meeting international standards. Successful institutions will share their best practices, the German Academic Exchange Council will present the range of opportunities available to Vietnamese higher education institutions, and representatives of Foreign Trade associations will focus on the benefits of professional mobility.

Session 4 at the opening of day 2 **will address the topic of international rankings** and the reasons they are of relevance to the Vietnamese and German Higher Education Sector. Representatives of international Ranking Organizations will deliver insightful presentations on where Vietnam and Germany currently stand.

The conference, **in its final session**, will end with an exploration of the range of options for international quality assurance and ASIIN's unique capacity building and quality enhancement portfolio. Participants in the first session will learn about ASIIN's **innovative Global University Network of Excellence (AGUNE)** and the new **ASIIN Academy** as platform for a variety of courses and workshops serving the professional development of staff members of Universities and QA Agencies. We will present the potential of ASIIN's institutional "maturity model", program accreditations based on international quality seals as well as certification of continuous professional development courses. This final part sets the stage for a comprehensive understanding of quality assurance and international benchmarks.

Contact

Dr. Iring Wasser
C.E.O. of ASIIN
+49 211 900 977-22

Laura Luc
Organization Manager, ASIIN
Email: luc@asiin.de

Day 1: Wednesday, 25 September 2024

Opening Session

09.00	**Joint Welcome Address** Prof. Dr. Klaus Kreulich, President of the ASIIN Board of Directors
09.20	Prof. Dr. Nguyen Van Phuc, Deputy Minister of Education and Training (MOET)
09.40	Dr. Josefine Wallat, Consulate General of Germany in Ho Chi Minh
09.50	Introduction into the program and moderation Dr. Iring Wasser, C.E.O. of ASIIN

Session 1: Exploring Artificial Intelligence's Influence on Teaching and Learning, Research and University Administration

09.50	**An overview of current debates, initiatives and policies** Prof. Dr.-Ing. Manfred Krafczyk, Senior Vice President for Digitalization and Sustainability at Technical University Braunschweig, Germany
10.15	**Artificial Intelligence in the Vietnamese HE sector** Associate Prof. Dr. Thoai Nam, Director Advanced Institute of Interdisciplinary Science and Technology, Ho Chi Minh City University of Technology (HCMUT – VNU-HCM)
10.40	***Morning break***

Session 2: Best Practice in Operating Modern and Autonomous Universities

11.00	**Revolutionizing Higher Education management – the example of the higher education management system at the Technical University of Berlin, Germany** Prof. Dr. Ulrich Heiß, Former Vice President of the Technical University of Berlin
11.25	**Exploring Opportunities in Institutional Autonomy in the context of the Vietnamese higher education system** Dr. Nguyen Hai Dang, Vice Rector USTH (University of Science and Technology Hanoi)
11.50	**Reinventing Higher Education – the unique model of the Dual University of Applied Sciences and what to learn from it** Prof. Dr. Christian Andreas Schumann, University of Applied Sciences Zwickau
12.15	***Lunch Break***

Session 3: Bridging Borders: Strengthening Vietnam-Germany Partnerships in Higher Education and Skilled Workforce Development

13.30	**International Exchange Opportunities for Vietnamese HEIs - Presentation of DAAD's Portfolio** Stefan Bienefeld, Head of Division for Transnational Education and Cooperation Programs, DAAD
13.55	**Best practice in implementing Double Degrees/Joint Programs between Vietnamese and German Universities** Prof. Dr. René Thiele, President Vietnamese-German University
14.20	**Connecting Higher Education and Industry: how to attract the best talent for universities and the labour market** Prof. Dr. Kreulich, Vice President of the München University of Applied Sciences
14.55	**The Importance of skilled labour exchange between Vietnam and Germany** Mr. Nguyen Tuan Hai, General Director of the International Relations Department of the Vietnam Chamber of Commerce and Industry (VCCI) *(tbc)*
15.15	End of day one

Day 2: Thursday 26 September 2024

Session 4: Understanding Global Rankings systems - Implications for Higher Education Institutions in Vietnam and Germany

09.00	**Understanding Global Ranking Systems and what they really mean for HE systems** Prof. Dr. Frank Ziegele, General Manager of Center for Higher Education, Germany
09.25	**Presenting the QS World University Ranking** E Way Chong MBA, QS Quacquarelli Symonds
09.50	**The importance of ranking/ International accreditation for the Advancement of the Vietnamese Higher Education System** Tran Bich Hue M.Sc., General Director of Quality Accreditation Management Unit at Vietnam Educational Quality Management Agency (VQA), Ministry of Education and Training (MOET)
10.15	***Morning Break***

Session 5: ASIIN in Vietnam – Contributions to the Advancements in Higher Education

11.00	**How ASIIN's Capacity Building and QA Enhancement Portfolio can benefit the Vietnamese Higher Education Sector** Dr. Iring Wasser, General Manager of ASIIN
11.30	**How Can a University make best use of International Accreditation?** Nguyen Vo Chi Thuc, Strategy Implementation and Process Officer, Vietnamese-German University (VGU)
12:00	**Concluding Remarks and Presenting Certificates of Attendance** Dr. Iring Wasser
12.30	***Lunch Break***
14.00	**Optional opportunity to engage with ASIIN staff concerning current or future institutional or program accreditation procedures**