

# ASIIN Global Conference 2023

**Artificial Intelligence in Higher Education – A world of  
opportunity or serious risk?**

**30. November – 1 December 2023**

**German University of Digital Science**

**Potsdam, Germany**



**When** 30 November – 1 December 2023

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**Where** German University Of Digital Science (UDS)  
Potsdam, Germany

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**Who** ASIIN

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Artificial intelligence (AI) is no longer a vision of the future, but already influences our everyday lives in many ways. The use of AI in higher education has sparked dynamic and controversial discussions about the benefits, challenges, consequences, and potential risks of this technology in recent years and in particular since the arrival of ChatGPT at the end of 2022. In fact, AI is already – and will be to a considerable extent in the future – reshaping, if not disrupting, higher education in many ways, be it in the area of research, teaching & learning (including assessment), administration, and quality assurance. It will therefore be necessary for the higher education sector to adapt its approaches in such a way that AI is used effectively and appropriately. Thus, HEIs will have to take into account and critically analyze the impact of AI tools on learning and teaching, and reinforce their broader role in relation to the impact of such technologies on our societies.

**What** Based in the state of the art input by eminent speakers in the AI community, the conference participants will discuss the best ideas and approaches of how to deal with the opportunities and challenges that the use of AI entails. To what extent can AI revolutionize the higher education sector by improving learning environments, internal processes and quality management? How can AI potentially violate existing regulations or data protection? And how can we manage to ensure a successful introduction of AI tools and a smooth transition to properly use them?

The conference will feature presentations, plenary sessions and forum discussions that will stimulate in-depth discussion and networking between the participants. It addresses, in the first place, representatives of the higher education community and quality management staff of HEIs, but also representatives of the international business world and political stakeholders.

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## Wednesday, 29 November 2023 – Social Event

15.00 – 17.00: Guided city tour with destination at Potsdam Christmas Market

## Day 1: Thursday, 30 November 2023

09.00            **Registration and Networking**

### Opening Session

- 10.00            **Welcome Speeches**  
Prof. Dr. Mike Friedrichsen, Co-Founder of German UDS  
  
Prof. Dr.-Ing. Klaus Kreulich, Vice-President for Teaching of Hochschule München  
University of Applied Sciences & ASIIN Board of Directors
- 10.20            **Introduction into the program and moderation**  
Dr. Iring Wasser, Managing Director of ASIIN

### Session 1: AI and the Higher Education sector – an introduction (20 minutes each + 10 minutes QA session)

- 10.30            **An overview of current debates, initiatives and policies**  
Prof. Dr. Paul Lukowicz, Scientific Director Embedded Intelligence at the German  
Research Center for Artificial Intelligence (DFKI)
- 11.00            **The need for a common (European) strategy and legal framework?**  
Prof. Dr. Wiemer Kuik, HU University of Applied Sciences Utrecht & University of  
Groningen
- 11.30            **AI and ethical challenges – facing the impact on data protection, human  
interaction, and intellectual property**  
Martin Wan, Project Leader for the German Forum for Higher Education in the Digital  
Age at the German Rectors' Conference (HRK)

12.00            **Lunch break**

### Session 2: AI and its impact on teaching and learning (20 minutes each + 10 minutes QA session)

- 13.30            **Adapting and integrating AI tools I – the impact of ChatGPT on (traditional)  
assessment methods and examination rights**  
Prof. Dr. Holger von Jouanne-Diedrich, TH Aschaffenburg University of Applied  
Sciences
- 14.00            **Adapting and integrating AI tools II – learning for the future**  
Prof. Dr. Ulf-Daniel Ehlers, Baden-Wuerttemberg Cooperative State University  
(DHBW)

14.30	<b><i>Coffee Break</i></b>
15.00	<b>The German UDS as an example of innovative higher education</b> Prof. Dr. Mike Friedrichsen & Prof. Dr. Christoph Meinel, Founders of German UDS
16.00	<b>End of Day 1</b>
19.00	<b><i>Joint conference dinner</i></b>

## Day 2: Friday, 1 December 2023

### Session 3: AI and its impact on quality assurance and administration (20 minutes each + 10 minutes QA session)

10.00	<b>Risk aware utilization of AI – towards a digital twin addressing all performance dimensions of a University</b> Prof. Dr.-Ing. Manfred Krafczyk, Vice President for Digitalisation and Sustainability of Technical University of Braunschweig
10.30	<b>External Quality Assurance – how QA agencies and universities can profit from introducing AI tools</b> Eve Alcock, Quality Assurance Agency for Higher Education (QAA)

### Session 4: AI in Higher Education – an outlook (20 minutes each + 10 minutes QA session)

11.00	<b>Using AI tools in Higher Education – should academia adapt or resist? An attempt to weigh the pros and cons</b> Mike Bernd, Head of Content AI Campus at Stifterverband
11.30	<b>AI and its implementation in Higher Education - where do we go from here?</b> Dr. Jannica Budde, Senior Project Manager at Centre for Higher Education (CHE)
12.00	<b>Panel discussion on the risks and opportunities of AI in Higher Education</b> All speakers & Dr. Iring Wasser
12.45	<b>Closing remarks</b> Dr. Iring Wasser, Managing Director of ASIIN
13.00	<b><i>Farewell lunch</i></b>
14.00	<b>End of the conference</b>