



Global Conference 2019

The Race is On – Pioneering Strategies for Tomorrow's Higher Education

9-10th December 2019, Dresden, Germany



09 – 10 December 2019

When Monday, 09 December: 12.00 – 18.00
Tuesday, 10 December: 08.30 – 16.00

Where **HYPERION - Hotel Dresden am Schloss**
Schlossstrasse 16
01067 Dresden
Germany

Who

- Representatives of the national and international Higher Education community
- Quality management staff of HEIs
- Representatives of the international business world and employers' associations
- Political stakeholders and representatives of the media
- Representatives of international Quality Assurance Agencies
- Representatives of Recognition Authorities
- Representatives of ASIIN and EASPA member organizations

What

At ASIIN's Global Conference 2019, we take a look at the profound shifts taking place in industry and society and their implications for higher education and quality assurance. For those offering and seeking higher education, three major developments are identifiable: the **disruptive role played by technology**, the **increasingly global nature of education** and the **increased need for and shift towards life-long learning**. Higher Education providers need to be prepared to offer further specialized education for everyone, everywhere at any time. By the same token, these three shifts have opened the door for alternative education providers, companies and institutions. The traditional university system may be facing its final stage if it does not prove capable of improvising, adapting and overcoming these challenges. In three sessions we will examine and answer the following questions:

- What are the major developments in teaching and learning Higher Education Institutions will have to face in the near future? Which innovations are likely to succeed in the future education markets?
- Through which tools and methods can Quality Assurance within the changing Higher Education environment be safeguarded?

During the two days of the conference, we will discuss the new trends, technologies and solutions while highlighting the roles and opportunities for new Quality Assurance approaches. These topics will be presented and discussed by leading international experts representing the most important stakeholder groups in higher education and the QA sector.

Agenda

The agenda will include presentations, plenary sessions, forum discussions and workshops that will stimulate in-depth discussion between the participants.

Registration

Conference registration is required for participation. **We draw your attention to the fact, that an early bird registration with favourable registration conditions is possible until the end of September.**

Detailed information about the registration process and further information can be found [here](#).

Contact

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Sunday, 08 December 2019 – Special Programme for Early Arrivals

Guided tour through Dresden Old Town starting at 3 pm (duration approximately 2-3 hours)

Day 1: Monday, 09 December 2019

Opening Session

(25 minutes each presentation + 10 minutes QA session)

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| 13.00 | Opening Welcome Speech
Prof. Dr. Hans-Ullrich Heiss, VP of the Technical University of Berlin and Vice-President of ASIIN |
| 13.10 | The End of Business as usual - Rethinking Higher Education Quality Assurance in the Era of Globalisation
Dr. Iring Wasser, Managing Director of ASIIN |
| 13.40 | Successful Higher Education Management in a World of Disruptive Technology
Troy Williams, Managing Director University Ventures |

Session 1: The digital revolution and its impact on education and quality assurance

(20 minutes each + 10 minutes QA session)

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| 14.15 | Presentation 1: Latest Trends and Developments in Online and Blended Learning
Prof. Josie A. Fraser, Deputy-Vice Chancellor, Open University UK |
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- 14.45 **Presentation 2: The Impact of Artificial Intelligence on Learning, Teaching and Education**
Prof. Dr. Niels Pinkwart, Humboldt University Berlin, Scientific Director at the Educational Technology Lab of the German Research Institute for Artificial Intelligence
- 15.15 ***Coffee Break***
- 15.45 **Presentation 3: Digitalization as an integral strategic component and catalyst for tomorrow's higher education**
Prof. Dr. Ralph Sonntag, HTW Dresden, Vice Rector for Teaching and Studies
- 16.15 **Presentation 4: Considerations for Quality Assurance of E-Learning Provisions/Enhancing Trust in e-assessment – The TESLA Solution (Trust Based Authentication and Authorship for Higher Education Institutions)**
Joint Presentation by Maria Kelo, Managing Director of ENQA and Esther Huertas, AQU Catalunya
- 16.45 ***End of Conference***
- 19.00 ***Special German Dinner at the ancient Pulverturm in Dresden Old Town***

Day 2: Tuesday, 10 December 2019

Session 2: The ongoing revolution in Life-long learning and its consequences (25 minutes each + 10 minutes QA session)

- 9:00 **Presentation 1: Do or Die – the Need for new skills for Life-Long Learning**
Prof. Dr. Eva Cendon, Vice President of the European Universities Continuing Education Network (EUCEN)
- 9.35 **Presentation 2: The upcoming 'European Framework for Microcredentials' – What could it entail?**
Peter van der Hijden, Former Head of Sector Higher Education Commission, European Commission, Independent Higher Education Expert, Brussels
- 10.10 **Presentation 3: Closing the Skills Gap with Corporate Training**
Matthias Teine, IT-based Learning Expert, Bosch Learning Company Initiative, Robert Bosch GmbH
- 10:45 ***Coffee Break***
- 11:15 **Presentation 4: From Novice to Expert in 3 Months – the Case for IT Bootcamps**
Philipp Leipold, CEO of “Academy”

- 11.35 **Presentation 5: Digital Academic Career Cards in the Agriculture- and Food Sciences – Combining Life-Long Learning and Tech**
Christian Kenntner, Institute of Animal Sciences, University of Bonn
- 12.00 **Presentation 6: ICT Professionalism and Digital Competences – the European e-Competence Framework**
Jutta Breyer, Principal Consultant and CEN “e-CF” Expert team leader

12:30 ***Lunch***

Session 3: A new conquest of the World? – Geographical expansion in Higher Education and what is needed to succeed

(20 minutes each + 10 minutes QA session)

- 13.30 **Presentation 1: How Universities need to adapt to successfully cope with a globalized education environment**, Dr. Hillemann-Delaney, Director of the International Office, Technische Universität Berlin
- 14.00 **Presentation 2: Strategic Considerations and Criteria for the Development of Transnational Higher Education**
Kevin Van-Cauter, Principal Consultant Higher Education, British Council
- 14.30 **Presentation 3: Opportunities and Challenges in the creation of international HEI branches - TUM Asia**
Prof. Dr. Ulf Schlichtmann, Vice-Dean of Studies for International Study Programmes, Technical University of Munich
- 15.00 **Presentation 4: How to ensure Quality Standards at home and abroad? A case study of HAW Hamburg and the USST Shanghai**
Prof. Dr. Michael Röther, Presidential Representative for China, Hamburg University of Applied Sciences

15.30 ***End of Conference***

- 15.45 **Optional: Information Session for Higher Education Institutions interested in International ASIIN Accreditation**

17.00 ***End of Day 2***

Looking forward to seeing you in Dresden!