



2016 ASIIN International CONFERENCE in Berlin

“Quality Management in Higher Education - the Mystery of its Untapped Potential”

How to jointly tackle the remaining grand challenges?

When

Tuesday – Wednesday, 3-4 May 2016

Tuesday, 3 May: 09:00 -16:00 h

Wednesday, 4 May: 09:00 – 16:30h

**4 Additional Pre-Conference Workshops take place on
Monday, 2 May 2016**

Where

Steigenberger Hotel Am Kanzleramt

Ella-Trebe-Straße 5

10557 Berlin

[Location and Directions](#)

Who

- Representatives of the national and international higher education community
- Quality Management Officers of HEIs
- Representatives of the international business world and employer's association
- Political stakeholders and representatives of the media
- Representatives of international Quality Assurance Agencies
- Representatives of Recognition Authorities
- Representatives of ASIIN member organizations
- Peers and committee members of ASIIN

What

The untapped potential of quality management and accreditation – why they matter for the success of higher education in the future

In spite of the fact that QM of Higher Education has become a global phenomenon and is consuming considerable resources of the HE sector, there is a stunning absence of a structured discussion about its impact, functions and its enormous potential in an organized debate among key stakeholders. Only in a handful of countries, there is an organized debate with regard to Quality Management and Accreditation as instruments

- for building the university of the future,
- for political and economic integration and defining national education strategies,
- for stimulating public interest in its values,



ASIIN International QM Conference 2016 in Berlin

- for facilitating the recognition of qualifications,
- for creating academic and professional mobility cross-nationally,
- for connecting to the employment sector,
- for consumer protection

The Berlin International QM conference of ASIIN will look into the grand challenges and unique opportunities that a structured approach to quality management and accreditation has for organizing academic and professional mobility on a global scale while providing valuable information for key stakeholder such as politicians, parents and students, recognition authorities etc.

Agenda

The agenda will include plenary sessions, presentations, forum discussions and workshops that will stimulate in-depth discussion between the participants.

Registration

Conference registration is required for participation.

Detailed information about the registration process and further information can be found under <http://www.asiin-ev.de/pages/en/asiin-e-v/news-and-events/events/asiin-international-conference-2016.php>

Contact

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Monday, 02 May 2016 (Rooms: Salon 4+5)

Pre-Conference Workshops

08:30 Registration

Participants can register for one of two parallel workshops.

10:00 **Europe-wide Accreditation of Degrees in Informatics - Requirements, Procedures, Experiences**

organized by the European Quality Assurance Network for Informatics Education (EQANIE)

10:00 **International Workshop on New Developments and Quality Assurance for Engineering Education,**

organized by the European Network for the Accreditation of Engineering Education (ENAE)

13:00 End of morning workshops and lunch

13:00-14:00 Registration for the Conference and Workshop

Participants can register for one of two parallel workshops.

14:00 **Third Global Conference for Specialized and Professional Accreditors: New Initiatives in Quality Assurance based on field-specific Learning Outcomes**

organized by the European Network for Specialized and Professional Accreditation in Cooperation (EASPA) in cooperation with the Association of Specialized and Professional Accreditors (ASPA)

14:00 **International Workshop for Higher Education institutions - the Road to an ASIIN/European accreditation**

organized by ASIIN

17:00 End of afternoon workshops

17:45 Meeting up in the Lobby of the Steigenberger Hotel for the Guided Tour and **Building Groups ABCD according to your personalized name tag**

18:00 Social programme: Guided tour of Berlin

Tuesday, 03 May 2016 (Room: Saal A+B)

08:30 Registration

Opening Session

09:30 **Welcome of Conference Participants**

Ralph Appel, Director of the German Association of Engineers (VDI) and Chairman of the board of ASIIN

09:40 **Quality Management in Higher Education – the Mystery of its Untapped Potential**

Dr. Iring Wasser, Managing Director of ASIIN, President of the European Alliance of Subject Specific and Professional Accreditation (EASPA)

Discussion with the participants

Theme 1: The potential of quality management and accreditation for the University of the future

10:20 **Quality Management in the Value Chain of a University**

Prof. Dr. –Ing. Gerhard Müller, Vice-president of the Technical University of Munich,

10:45 **Quality Assurance and Accreditation of HE in the United States -Reflections on the Way forward**

Dr. Judith Eaton, President of the Council for Higher Education Accreditation (CHEA, USA)

Discussion with the participants

11:25 Coffee break

11:55 **Higher Education Quality Management as a Policy Tool – The view of the European Commission**

Mette-Moerk Andersen, Senior Policy Officer, Directorate General for Education and Culture

Discussion with the participants

12:25 **Higher Education Quality Management: Reflections for the Advancement of the European Higher Education Area**

Prof. Dr. Dirk Van Damme, Head of the Innovation and Measuring Progress Division, Organisation for Economic Development and Development (OECD)

Discussion with the participants

13.00 Lunch

Theme 2: The potential of quality management and accreditation as new magic wand for political and economic integration on an international level

14:00 **Introduction to the Theme**

Dr. Carol Bobby, President and CEO of the Council for Accreditation of Counselling and Related Educational Programs (CACREP)

14:15 **Parallel discussion forums**

Participants will have a choice of attending one of two parallel groups.

Group 1 Europe and Asia

Session Chair: Dr. Jagannath Patil, President of the Asian Pacific Quality Assurance Network (APQN)

Quality Management and Accreditation in the European Higher Education Area

Input from Jana Möhren, Secretary General, European Quality Assurance Network for Informatics Education (EQANIE), European Alliance of Subject Specific and Professional Accreditation (EASPA)

The potential of quality management and accreditation in Asia

Input from Dr. Jagannath Patil, President of the Asian Pacific Quality Assurance Network (APQN)

Quality Management and Regional Cooperation in the ASEAN region

Input from Marc Wilde, Senior Expert, Development Cooperation: Partnership Programmes and Higher Education Management, German Academic Exchange Service (DAAD)

Group 2 Africa and the Americas

Session Chair: Joseph Vibert, Executive Director of ASPA (Association of Specialized and Professional Accreditors), USA

Input from **The prospective potential of quality management and accreditation in the Americas**

Maria-José Lemaitre, Executive Director of CINDA (Interuniversity Development Center of Columbia and Chile)

Input from **The untapped potential of quality management and accreditation in Africa**

Stefan Bienefeld, Head of Division, Development Cooperation and Transregional Programmes, DAAD

Quality Management of Higher Education as a New Tool for International Development Policies

Input from [Dr. Karola Hahn, Senior Expert in the Competence Center Education of the Deutsche Gesellschaft für Internationale Zusammenarbeit \(GIZ\)](#)

15:30 Coffee break

Theme 3: How to stimulate public interest in QM in higher education?

Session Chair: [Stefan Bienefeld, Head of Division, Development Cooperation and Transregional Programmes, German Academic Exchange Service \(DAAD\)](#)

16:00 **How to better ways to communicate the results of QM in Higher Education to the political realm and to the media?**

[Dr. Pdraig Walsh, President of the European Network for Quality Assurance in Higher Education \(ENQA\)](#)

16:30 **Quality Assurance of Higher Education between disinterest and engagement: QA/Accreditation and its Resonance in the political realm**

[Min. Dirig. Peter Greisler, Federal Ministry of Education and Research, BMBF](#)

Discussion with the participants

17:00 **Quality Assurance and Consumer Protection**

[Quality Assurance Commission, UK, tbc.](#)

Discussion with the participants

17:30 Conference Speed dating for Participants

19:00 **Conference Dinner**

Wednesday, 4th May 2016 (Room: Saal A+B)

Theme 4: How to make HE quality management matter for the employment sector? What could and should be the role of industry in making use of QA results?

Session Chair: Dr. Frank P. Ritter, Internal Compliance Management, Bayer

09:00 **Input Statement from Representatives of the Business Community**

Monika Wertheim, UNIPER/E.ON, Head Strategic Recruiting

Xavier Fougier, Senior Director, Global Academic Programs Dassault

Dr. Frank Becker, Advisory Council on Engineering Education, VDI

09:30 **How to make quality assurance matter for the employment sector – The view of EUCEN**

Dr. Ahidoba De Franchi Mandscheff, General Secretary EUCEN (European University Continuing Education Network)

Discussion with the participants

Theme 5: The potential of QM/Accreditation for the recognition of academic degrees and for organizing academic and professional mobility

Session Chair: Barbara Michalk: Head of Section “Higher Education Reform in Germany and Europe, German Rectors Conference (HRK)

10:15 **Mobility of graduates and the development of suitable national qualification frameworks**

Professor Micha Teuscher, Vice-President for Academic Admission, German Rectors Conference (HRK), Spokesperson of the Universities of Applied Sciences

Discussion with the participants

10:45 Coffee break

11:15 **The ENIC-NARIC network and its connection to QM of Higher Education**

Claudia Gelleni, President of the European Network of Information Centres in the European Region and the National Academic Recognition Centres in Europe (ENIC-NARIC Network, Head of the National Academic Recognition Centre in France

11:45 **Recognition of Qualifications – the contribution of the European Quality Assurance Register**

Colin Tück, Director of the European Quality Assurance Register for Higher Education (EQAR)

- 12:15 **Round Table: The recognition of engineering qualifications in Europe**
- Moderator: Dr. –Ing. Martin Molzahn (former BASF SE and ASIIN Accreditation Commission Degree Programmes)
- Prof. Dr. Hans-Ulrich Heiss, President 4ING (German Council of University Faculties in Engineering and Informatics)
- Thomas Noebel, Managing director President Federal Chamber of Engineers
- Prof. Dr. Bernard Remaud, President of the European Network for the Accreditation of Engineering Education
- Lars Funk, Head of section Beruf und Gesellschaft (The Association of German Engineers), Chair of the FEANI European Monitoring Committee

13:00 Lunch

Innovative Tools of Quality Management

- 14:00 **Introduction to the session**
- Dr. Pdraig Walsh, President of the European Network for Quality Assurance (ENQA)
- 14:10 **Feasible options for building evidence on learning outcomes**
- Prof. Hamish Coates, Centre for the Study of Higher Education, University of Melbourne
- 14:40 **TUNING and its new focus on achieved learning outcomes**
- Dr. Robert Wagenaar, Director of the Tuning Academy
- 15:10 **Accreditation and the Ranking Discussion**
- Prof. Dr. Frank Ziegele, Executive Director CHE Centre for Higher Education
- 15:40 **enhancing e-learning through e-assessment: The Tesla system**
- Anna Guerrero Roldan, Universitat Oberta de Catalunya

Closing session

- 16:10 **Synergies - Proposal for a way forward towards an integrated QM approach**
- Dr. Iring Wasser, Managing Director ASIIN

16:30 Farewell - Departure of participants